

THIS IS
SWITZERLAND



Our palette of
STORYTELLING PACKAGES

STORYTELLING
WEISSHORN



Blog post 500 words

STORYTELLING
EIGER



Blog post 1000 words

10 HD pictures

2 Instagram Post

1 Web-reportage (Vlog)

STORYTELLING
JUNGFRAU



Blog post 1500 words

15 HD pictures

1 Instagram Story +
2 Instagram Post

1 Web-reportage (3-10min)

Short promotional video (1-2min)

STORYTELLING
MATTERHORN



Blog post 2000 words

20 HD pictures

1 Instagram Story +
5 Instagram posts

1 Web-reportage (3-10min)

Short promotional video (1-2min)

Our palette of **SOCIAL MEDIA BOOSTER PACKAGES**

SOCIAL MEDIA VIDEO BOOST **GLOBEFLOWER**



1 Facebook boosted post +
+ affiliate link

1 Instagram boosted post
+ affiliate link

1 Youtube SEO opt. title +
1 video description + tag list

1 Google+ post

1 Twitter post

SOCIAL MEDIA VIDEO BOOST **GENTIAN**



2 Facebook boosted post
+ affiliate link

2 Instagram boosted post
+ affiliate link

1 Youtube SEO friendly Title +
1 video description + tag list

1 Google+ post

1 Twitter post

1 Web banner

SOCIAL MEDIA VIDEO BOOST **EDELWEISS**



2 Facebook boosted post
+ affiliate link

2 Instagram boosted post
+ affiliate link

1 Youtube SEO friendly Title + video
description + tags

1 Google+ post

1 Twitter post

2 Web banners

1 In-Stream Youtube
Adwords Campaign

1 Press release sent to local Press

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